



WHILE OUR CONTESTANTS ARE VYING FOR AUDIENCE ATTENTION ...GET A LITTLE ATTENTION OF YOUR OWN

ADVERTISE WITH WHITE RABBIT PRODUCTIONS AND FIND YOUR FANS AT FRINGE

White Rabbit Productions will reach 1600 -2500 Fringers this festival season, both at the festival and through our online endeavors.

Join us and support So You Think You Can Be a Music Theatre Idol: All Stars – the latest in our sensationally successful satirical series of reality TV takeoffs.

This time, we're going BIGGER, HARDER and CHEAPER. And we want you to be a part of the magic.

Peruse our prices and packages to find the buy that's right for you!

STAR OF THE SHOW - \$400

Become a show sponsor and get the following rewards:

- Sandwich board ad outside the theatre
- In-show mention (picture "this segment brought to you by YOUR NAME HERE!")
- Complete online advertising suite
- Complimentary commercial at Access-orize (our annual fundraiser for arts access)
- 8 free tickets

PROGRAM PROMOTER

Put your custom-designed ad into our program and get in the hands of more than 1000 fans!

Full Page: \$250 (4 free tickets)
½ Page: \$150 (2 free tickets)
¼ Page: \$100 (2 free tickets)
Biz Card: \$50

CONTESTANT SPONSOR - \$125

Become a contestant sponsor and your contestant will proudly represent you with in-show mentions, social media shout-outs, an ad on our website and a Biz Card program ad!

WEB WONDERS

White Rabbit has a dedicated and engaged web community – and it would serve you well to be a part of it!

Website ad: \$100
Social media sponsorship: \$75*
E-newsletter ad: \$50
Web bundle: \$150**

*includes semi-daily social media shoutouts (with logo) on Twitter and Facebook
**includes all three web options

PACKAGE PERKS

Bundle any program ad and a web package and receive 15% off your buy and a pair of complimentary tickets!

To book your ad package contact Julie Horbal at 204.771.3793 or julie@whiterabbitproductions.ca prior to July 8.

ACCESS-ORIZE YOUR AD BUY

Add a sponsorship of our November Access-orize fundraiser for arts access and receive 25% off your entire buy! Rate card available on request.